

CONTRACT



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

<u>Contract / Revision</u> 968706 /		<u>Alt Order #</u> 06399964
<u>Product</u> Issue		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u> 1322 CROSSROADS G
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,800.00			
N 2	KOAT	11/02/12	11/02/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$500.00			
N 3	KOAT	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,000.00			
N 4	KOAT	11/02/12	11/02/12	Nightline	1105-1135p		:30			NM	1	\$325.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$325.00			
N 5	KOAT	11/02/12	11/02/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$125.00			
N 6	KOAT	11/02/12	11/02/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$250.00			
N 7	KOAT	11/02/12	11/02/12	Chew, The	12-1pm		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$250.00			
N 8	KOAT	11/02/12	11/02/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$300.00												
N 9	KOAT	11/02/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$350.00												
N 10	KOAT	11/02/12	11/02/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$575.00												
N 11	KOAT	11/02/12	11/02/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$1,100.00												
N 12	KOAT	11/02/12	11/02/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$500.00												
N 13	KOAT	11/02/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$1,500.00												
N 14	KOAT	11/02/12	11/02/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$950.00												
N 15	KOAT	11/02/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$1,400.00												
N 16	KOAT	11/02/12	11/02/12	LAST MAN/MALIBU	7-8p		:30			NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$2,200.00												
N 17	KOAT	11/02/12	11/02/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$800.00												
N 18	KOAT	11/02/12	11/02/12	SHARK TANK	8-9p		:30			NM	1	\$2,300.00
Class of Time - Fixed Non Pre-emptible												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$2,300.00												
N 19	KOAT	11/02/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
Start Date 10/29/12 End Date 11/04/12 Weekdays ----1-- Spots/Week 1 Rate \$400.00												
N 20	KOAT	11/02/12	11/02/12	20/20	9-10p		:30			NM	1	\$2,900.00
Class of Time - Immediately Pre-emptible without notice												

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968706 /	06399964

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ----1-- 1 \$2,900.00												
N 21	KOAT	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$1,800.00												
N 22	KOAT	11/05/12	11/05/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$500.00												
N 23	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$1,000.00												
N 24	KOAT	11/05/12	11/05/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$325.00												
N 25	KOAT	11/05/12	11/05/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$125.00												
N 26	KOAT	11/05/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$250.00												
N 27	KOAT	11/05/12	11/05/12	Chew, The	12-1pm		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$250.00												
N 28	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$300.00												
N 29	KOAT	11/05/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$350.00												
N 30	KOAT	11/05/12	11/05/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$575.00												
N 31	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/05/12 11/11/12 1----- 1 \$1,100.00												
N 32	KOAT	11/05/12	11/05/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												

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Contract / Revision 968706 /		Alt Order # 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS		Original Date / Revision 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 33	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
N 34	KOAT	11/05/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$950.00			
N 35	KOAT	11/05/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
N 36	KOAT	11/05/12	11/05/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
N 37	KOAT	11/05/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$400.00			
N 38	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	1	\$6,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$6,200.00			
N 39	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,500.00			
N 40	KOAT	11/03/12	11/03/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$300.00			
N 41	KOAT	11/03/12	11/03/12	College Football Sa 130-p	128p-6p		:30			NM	1	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,200.00			
N 42	KOAT	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$550.00			
N 43	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$175.00			
N 44	KOAT	11/03/12	11/03/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible												

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10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/30/12 / 10/30/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$550.00												
N 45	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$500.00												
N 46	KOAT	11/03/12	11/03/12	ABC Prime College Football	6-10p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$1,800.00												
N 47	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$2,400.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$2,400.00												
N 48	KOAT	11/04/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$1,600.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,600.00												
N 49	KOAT	11/04/12	11/04/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$300.00												
N 50	KOAT	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$850.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$850.00												
N 51	KOAT	11/04/12	11/04/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$175.00												
N 52	KOAT	11/04/12	11/04/12	AFV	6-7p		:30			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,800.00												
N 53	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$500.00												
N 54	KOAT	11/04/12	11/04/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$3,500.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$3,500.00												
N 55	KOAT	11/04/12	11/04/12	REVENGE	8-9p		:30			NM	1	\$3,500.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$3,500.00												
N 56	KOAT	11/04/12	11/04/12	This Week	9-10a		:30			NM	1	\$2,500.00
Class of Time - Fixed Non Pre-emptible												

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 968706 /		Alt Order # 06399964
Contract Dates 10/31/12 - 11/06/12	Product Issue	Estimate # 1322 CROSSROADS GPS
Advertiser Crossroads GPS		Original Date / Revision 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,500.00			
N 57	KOAT	11/04/12	11/04/12	666 PARK AVE	9-10p		:30			NM	1	\$2,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$2,400.00			
N 58	KOAT	11/01/12	11/01/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,800.00			
N 59	KOAT	11/01/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$500.00			
N 60	KOAT	11/01/12	11/01/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,000.00			
N 61	KOAT	11/01/12	11/01/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$325.00			
N 62	KOAT	11/01/12	11/01/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$125.00			
N 63	KOAT	11/01/12	11/01/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$250.00			
N 64	KOAT	11/01/12	11/01/12	Chew, The	12-1pm		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$250.00			
N 65	KOAT	11/01/12	11/01/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$300.00			
N 66	KOAT	11/01/12	11/01/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$350.00			
N 67	KOAT	11/01/12	11/01/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$575.00			
N 68	KOAT	11/01/12	11/01/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												

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Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u>	<u>Alt Order #</u>
968706 /	06399964

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,100.00												
N 69	KOAT	11/01/12	11/01/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$500.00												
N 70	KOAT	11/01/12	11/01/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,500.00												
N 71	KOAT	11/01/12	11/01/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$950.00												
N 72	KOAT	11/01/12	11/01/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,400.00												
N 73	KOAT	11/01/12	11/01/12	CMA AWARDS	7-10PM		:30			NM	1	\$5,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$5,800.00												
N 74	KOAT	11/01/12	11/01/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$800.00												
N 75	KOAT	11/01/12	11/01/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$400.00												
N 76	KOAT	10/31/12	10/31/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$1,800.00												
N 77	KOAT	10/31/12	10/31/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$500.00												
N 78	KOAT	10/31/12	10/31/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$1,000.00												
N 79	KOAT	10/31/12	10/31/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$325.00												
N 80	KOAT	10/31/12	10/31/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$125.00																																	
N 81	KOAT	10/31/12	10/31/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00																										
Class of Time - Fixed Non Pre-emptible																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--1----</td><td>1</td><td>\$250.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	--1----	1	\$250.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$250.00																																	
N 82	KOAT	10/31/12	10/31/12	Chew, The	12-1pm		:30			NM	1	\$250.00																										
Class of Time - Fixed Non Pre-emptible																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--1----</td><td>1</td><td>\$250.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	--1----	1	\$250.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$250.00																																	
N 83	KOAT	10/31/12	10/31/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00																										
Class of Time - Fixed Non Pre-emptible																																						
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$300.00																																	
N 84	KOAT	10/31/12	10/31/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00																										
Class of Time - Pre-emptible with notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--1----</td><td>1</td><td>\$350.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	--1----	1	\$350.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$350.00																																	
N 85	KOAT	10/31/12	10/31/12	Dr Oz	4-5p		:30			NM	1	\$575.00																										
Class of Time - Pre-emptible with notice																																						
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$575.00																																	
N 86	KOAT	10/31/12	10/31/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00																										
Class of Time - Fixed Non Pre-emptible																																						
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$1,100.00																																	
N 87	KOAT	10/31/12	10/31/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00																										
Class of Time - Pre-emptible with notice																																						
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$500.00																																	
N 88	KOAT	10/31/12	10/31/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00																										
Class of Time - Fixed Non Pre-emptible																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--1----</td><td>1</td><td>\$1,500.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	--1----	1	\$1,500.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$1,500.00																																	
N 89	KOAT	10/31/12	10/31/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00																										
Class of Time - Pre-emptible with notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--1----</td><td>1</td><td>\$950.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	--1----	1	\$950.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$950.00																																	
N 90	KOAT	10/31/12	10/31/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00																										
Class of Time - Fixed Non Pre-emptible																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>10/29/12</td><td>11/04/12</td><td>--1----</td><td>1</td><td>\$1,400.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	10/29/12	11/04/12	--1----	1	\$1,400.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$1,400.00																																	
N 91	KOAT	10/31/12	10/31/12	GREAT PUMPKIN/NEIGHBC	7-8p		:30			NM	1	\$2,600.00																										
Class of Time - Fixed Non Pre-emptible																																						
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	10/29/12	11/04/12	--1----	1	\$2,600.00																																	
N 92	KOAT	10/31/12	10/31/12	Good Morning America	7-9a		:30			NM	1	\$800.00																										
Class of Time - Pre-emptible with notice																																						

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 968706 /		<u>Alt Order #</u> 06399964
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Issue	<u>Estimate #</u> 1322 CROSSROADS GPS
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$800.00			
N 93	KOAT	10/31/12	10/31/12	MODERN/SUBURGATORY	8-9p		:30			NM	1	\$4,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$4,500.00			
N 94	KOAT	10/31/12	10/31/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$400.00			
N 95	KOAT	10/31/12	10/31/12	NASHVILLE	9-10p		:30			NM	1	\$3,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$3,500.00			
Totals											95	\$104,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	95	\$104,600.00	\$88,910.00
Totals	95	\$104,600.00	\$88,910.00

Signature: _____ Date: _____

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CONTRACT



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

<u>Contract / Revision</u> 968706 /		<u>Alt Order #</u> 06399964
<u>Product</u> Issue		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u> 1322 CROSSROADS G
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 76	KOAT	11/01/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$1,800.00			
E 77	KOAT	11/01/12	11/02/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$500.00			
E 78	KOAT	11/01/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$1,000.00			
E 79	KOAT	11/01/12	11/02/12	Nightline	1105-1135p		:30			NM	1	\$325.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$325.00			
E 80	KOAT	11/01/12	11/02/12	Kimme!	1135p-1235a		:30			NM	1	\$125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$125.00			
E 81	KOAT	11/01/12	11/02/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$250.00			
E 82	KOAT	11/01/12	11/02/12	Chew, The	12-1pm		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$250.00			
E 83	KOAT	11/01/12	11/02/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Albuquerque, NM 87107
(505)884-7777

www.koat.com

Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$300.00			
E 84	KOAT	11/01/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$350.00			
E 85	KOAT	11/01/12	11/02/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$575.00			
E 86	KOAT	11/01/12	11/02/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$1,100.00			
E 87	KOAT	11/01/12	11/02/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$500.00			
E 88	KOAT	11/01/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$1,500.00			
E 89	KOAT	11/01/12	11/02/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$950.00			
E 90	KOAT	11/01/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$1,400.00			
E 91	KOAT	10/31/12	10/31/12	GREAT PUMPKIN/NEIGHBC7-8p			:30			NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	GREAT PUMPKIN/NEIGHBC7-8p		---W-----	:30		\$2,600.00	NM		
Credited												
E 92	KOAT	11/01/12	11/02/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$800.00			
E 93	KOAT	10/31/12	10/31/12	MODERN/SUBURGATORY	8-9p		:30			NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	MODERN/SUBURGATORY	8-9p	---W-----	:30		\$4,500.00	NM		
Credited												

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Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 94	KOAT	11/01/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---TF--				1	\$400.00			
E 95	KOAT	10/31/12	10/31/12	NASHVILLE	9-10p		:30			NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	10/29/12-11/04/12	NASHVILLE	9-10p	---W-----	:30		\$3,500.00	NM		
Credited												
N 96	KOAT	11/01/12	11/01/12	CMA AWARDS	7-10PM		:30			NM	1	\$8,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$8,000.00			
N 97	KOAT	11/03/12	11/03/12	ABC Prime College Football	6-10p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,800.00			
N 98	KOAT	11/03/12	11/03/12	College Football	10a-130p		:30			NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00			
Totals											95	\$104,600.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	95	\$104,600.00	\$88,910.00	\$6,223.70	\$95,133.70
Totals	95	\$104,600.00	\$88,910.00	\$6,223.70	\$95,133.70

Signature: _____ Date: _____

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CONTRACT



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<u>Contract / Revision</u> 968706 /		<u>Alt Order #</u> 06399964
<u>Product</u> Issue		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u> 1322 CROSSROADS G
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/29/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services
 600 Fairmont Ave
 Suite 306
 Towson, MD 21286

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	11/02/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,800.00			
N 2	KOAT	11/02/12	11/02/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$500.00			
N 3	KOAT	11/02/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,000.00			
N 4	KOAT	11/02/12	11/02/12	Nightline	1105-1135p		:30			NM	1	\$325.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$325.00			
N 5	KOAT	11/02/12	11/02/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$125.00			
N 6	KOAT	11/02/12	11/02/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$250.00			
N 7	KOAT	11/02/12	11/02/12	Chew, The	12-1pm		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$250.00			
N 8	KOAT	11/02/12	11/02/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u>	<u>Alt Order #</u>
968706 /	06399964

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$300.00			
N 9	KOAT	11/02/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$350.00			
N 10	KOAT	11/02/12	11/02/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$575.00			
N 11	KOAT	11/02/12	11/02/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,100.00			
N 12	KOAT	11/02/12	11/02/12	5a A7N More in The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$500.00			
N 13	KOAT	11/02/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,500.00			
N 14	KOAT	11/02/12	11/02/12	6a A7N More in The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$950.00			
N 15	KOAT	11/02/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$1,400.00			
N 16	KOAT	11/02/12	11/02/12	LAST MAN/MALIBU	7-8p		:30			NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,200.00			
N 17	KOAT	11/02/12	11/02/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$800.00			
N 18	KOAT	11/02/12	11/02/12	SHARK TANK	8-9p		:30			NM	1	\$2,300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,300.00			
N 19	KOAT	11/02/12	11/02/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$400.00			
N 20	KOAT	11/02/12	11/02/12	20/20	9-10p		:30			NM	1	\$2,900.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,900.00			
N 21	KOAT	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,800.00			
N 22	KOAT	11/05/12	11/05/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 23	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			
N 24	KOAT	11/05/12	11/05/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$325.00			
N 25	KOAT	11/05/12	11/05/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$125.00			
N 26	KOAT	11/05/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
N 27	KOAT	11/05/12	11/05/12	Chew, The	12-1pm		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
N 28	KOAT	11/05/12	11/05/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$300.00			
N 29	KOAT	11/05/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$350.00			
N 30	KOAT	11/05/12	11/05/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$575.00			
N 31	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,100.00			
N 32	KOAT	11/05/12	11/05/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												

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968706 /	06399964

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 33	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
N 34	KOAT	11/05/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$950.00			
N 35	KOAT	11/05/12	11/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,400.00			
N 36	KOAT	11/05/12	11/05/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
N 37	KOAT	11/05/12	11/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$400.00			
N 38	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	1	\$6,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$6,200.00			
N 39	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,500.00			
N 40	KOAT	11/03/12	11/03/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$300.00			
N 41	KOAT	11/03/12	11/03/12	College Football Sa 130-p	128p-6p		:30			NM	1	\$1,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,200.00			
N 42	KOAT	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$550.00			
N 43	KOAT	11/03/12	11/03/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$175.00			
N 44	KOAT	11/03/12	11/03/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible												

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Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$550.00												
N 45	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$500.00												
N 46	KOAT	11/03/12	11/03/12	ABC Prime College Football	6-10p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1- 1 \$1,800.00												
N 47	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$2,400.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$2,400.00												
N 48	KOAT	11/04/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$1,600.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,600.00												
N 49	KOAT	11/04/12	11/04/12	ET Weekend Su 4-5p	4-5p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$300.00												
N 50	KOAT	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$850.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$850.00												
N 51	KOAT	11/04/12	11/04/12	5-6a	5-6a		:30			NM	1	\$175.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$175.00												
N 52	KOAT	11/04/12	11/04/12	AFV	6-7p		:30			NM	1	\$1,800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$1,800.00												
N 53	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$500.00												
N 54	KOAT	11/04/12	11/04/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$3,500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$3,500.00												
N 55	KOAT	11/04/12	11/04/12	REVENGE	8-9p		:30			NM	1	\$3,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$3,500.00												
N 56	KOAT	11/04/12	11/04/12	This Week	9-10a		:30			NM	1	\$2,500.00
Class of Time - Fixed Non Pre-emptible												

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KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

<u>Contract / Revision</u>	<u>Alt Order #</u>
968706 /	06399964

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

<u>Advertiser</u>	<u>Original Date / Revision</u>
Crossroads GPS	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$2,500.00												
N 57	KOAT	11/04/12	11/04/12	666 PARK AVE	9-10p		:30			NM	1	\$2,400.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 -----1 1 \$2,400.00												
N 58	KOAT	11/01/12	11/01/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,800.00												
N 59	KOAT	11/01/12	11/01/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$500.00												
N 60	KOAT	11/01/12	11/01/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,000.00												
N 61	KOAT	11/01/12	11/01/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$325.00												
N 62	KOAT	11/01/12	11/01/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$125.00												
N 63	KOAT	11/01/12	11/01/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$250.00												
N 64	KOAT	11/01/12	11/01/12	Chew, The	12-1pm		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$250.00												
N 65	KOAT	11/01/12	11/01/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$300.00												
N 66	KOAT	11/01/12	11/01/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$350.00												
N 67	KOAT	11/01/12	11/01/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$575.00												
N 68	KOAT	11/01/12	11/01/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												

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Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,100.00												
N 69	KOAT	11/01/12	11/01/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$500.00												
N 70	KOAT	11/01/12	11/01/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,500.00												
N 71	KOAT	11/01/12	11/01/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$950.00												
N 72	KOAT	11/01/12	11/01/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$1,400.00												
N 73	KOAT	11/01/12	11/01/12	CMA AWARDS	7-10PM		:30			NM	1	\$5,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$5,800.00												
N 74	KOAT	11/01/12	11/01/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$800.00												
N 75	KOAT	11/01/12	11/01/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 ---1--- 1 \$400.00												
N 76	KOAT	10/31/12	10/31/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$1,800.00												
N 77	KOAT	10/31/12	10/31/12	The View 10-11a	10-11a		:30			NM	1	\$500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$500.00												
N 78	KOAT	10/31/12	10/31/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$1,000.00												
N 79	KOAT	10/31/12	10/31/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 --1---- 1 \$325.00												
N 80	KOAT	10/31/12	10/31/12	Kimmel	1135p-1235a		:30			NM	1	\$125.00
Class of Time - Pre-emptible with notice												

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Contract / Revision	Alt Order #
968706 /	06399964

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	1322 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$125.00			
N 81	KOAT	10/31/12	10/31/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$250.00			
N 82	KOAT	10/31/12	10/31/12	Chew, The	12-1pm		:30			NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$250.00			
N 83	KOAT	10/31/12	10/31/12	General Hospital	2-3p/1-2p		:30			NM	1	\$300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$300.00			
N 84	KOAT	10/31/12	10/31/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$350.00			
N 85	KOAT	10/31/12	10/31/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$575.00			
N 86	KOAT	10/31/12	10/31/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,100.00			
N 87	KOAT	10/31/12	10/31/12	5a A7N More In The AM	5-6a		:30			NM	1	\$500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$500.00			
N 88	KOAT	10/31/12	10/31/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,500.00			
N 89	KOAT	10/31/12	10/31/12	6a A7N More In The AM	6-7a		:30			NM	1	\$950.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$950.00			
N 90	KOAT	10/31/12	10/31/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,400.00			
N 91	KOAT	10/31/12	10/31/12	GREAT PUMPKIN/NEIGHBC7-8p			:30			NM	1	\$2,600.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$2,600.00			
N 92	KOAT	10/31/12	10/31/12	Good Morning America	7-9a		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												

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<u>Contract / Revision</u> 968706 /		<u>Alt Order #</u> 06399964
<u>Contract Dates</u> 10/31/12 - 11/06/12	<u>Product</u> Issue	<u>Estimate #</u> 1322 CROSSROADS GPS
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$800.00			
N 93	KOAT	10/31/12	10/31/12	MODERN/SUBURGATORY	8-9p		:30			NM	1	\$4,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$4,500.00			
N 94	KOAT	10/31/12	10/31/12	Live with Regis & Kelly	9-10a-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$400.00			
N 95	KOAT	10/31/12	10/31/12	NASHVILLE	9-10p		:30			NM	1	\$3,500.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$3,500.00			
Totals											95	\$104,600.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/05/12	95	\$104,600.00	\$88,910.00	\$6,223.70	\$95,133.70
Totals	95	\$104,600.00	\$88,910.00	\$6,223.70	\$95,133.70

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.